



CYBORGX EV

Authorized Franchise Prospectus

Franchise Investment Model

1. Company Overview

CyborgX EV is an electric mobility brand focused on developing and distributing modern electric two-wheeler designed for urban transportation.

The company aims to build a structured distribution network across India through authorized franchise outlets.

By combining innovative design, efficient electric technology, and a scalable distribution model, CyborgX seeks to establish a strong presence

in the electric mobility sector while supporting the transition toward sustainable transportation.

2. Brand Positioning

CyborgX EV is positioned as a technology-oriented electric mobility brand offering performance-focused electric two-wheeler for modern riders.

Key brand characteristics:

- Futuristic design
- Efficient electric powertrain systems
- Smart mobility features
- Focus on practical urban transportation

3. Product Portfolio

GlauX – Estimated range: 80–120 km per charge

PhoeniX – Estimated range: 80–140 km per charge

FalcoNx – Estimated range: 80–250 km per charge

Key Features:

- Lithium-ion battery technology
- Optional graphene battery technology
- Reverse riding mode
- Regenerative braking
- Multiple ride modes
- Advanced battery management system
- NFC smart start capability

4. Franchise Distribution Model

CyborgX distributes vehicles through authorized franchise outlets located in strategic commercial areas.

Franchise partners are responsible for:

- Vehicle display and retail sales
- Customer engagement and consultation
- Local marketing initiatives
- Brand representation within their territory
- Coordination of customer support and after-sales service

5. Franchise Investment Structure

Franchise Investment Breakdown – ₹10,00,000

Category	Purpose	Allocation
Vehicle Inventory	Initial showroom display and sales stock	₹5,00,000
Showroom Setup & Branding	Interior setup, furniture, display stands, and CyborgX signage	₹2,00,000
Marketing & Launch Activities	Local promotional campaigns, banners, hoardings, and digital marketing	₹80,000

Category	Purpose	Allocation
Training & Systems Integration	Sales training, operational setup, and software integration	₹20,000
Refundable Security Deposit	Brand commitment and operational security deposit	₹2,00,000

Total Estimated Investment

₹10,00,000

Franchise Investment Breakdown – ₹6,00,000

Category	Purpose	Allocation
Vehicle Inventory	Initial showroom display and sales stock	₹3,30,000
Showroom Setup & Branding	Basic interior setup, signage, and display elements	₹1,00,000
Marketing & Launch Activities	Local promotional campaigns and showroom launch marketing	₹50,000
Training & Systems Integration	Sales training and operational system setup	₹20,000
Refundable Security Deposit	Brand commitment and operational security deposit	₹1,00,000

Total Estimated Investment

₹6,00,000

The above figures represent estimated setup and operational costs for establishing a CyborgX authorized franchise outlet. Actual costs may vary depending on location, infrastructure, and operational requirements.

Notes

- Vehicle inventory includes selected CyborgX models for showroom display and initial sales.
- Showroom setup follows basic CyborgX branding guidelines.

- Marketing allocation supports initial local promotion and launch activities.
- The refundable security deposit is subject to the terms defined in the franchise agreement.

6. Showroom Infrastructure

Recommended showroom size: 300 – 800 sq. ft.

Preferred locations:

- Commercial markets
- Main roads with high visibility
- Areas with strong commuter traffic

Basic setup requirements include vehicle display space, customer interaction area, and CyborgX branding elements.

7. Operational Support

CyborgX provides operational and brand support including:

- Product and sales training
- Brand and showroom setup guidelines
- Launch marketing assistance
- Operational guidance
- Technical product updates

8. Financial Overview

Dealer margins may typically range between ₹10,000 – ₹15,000 per vehicle depending on model and sales volume.

Actual earnings depend on sales performance, market demand, and operational efficiency.

9. Partner Eligibility

Applicants may be evaluated based on:

- Business or retail experience

- Financial capability
- Suitable showroom location
- Long-term commitment to representing the CyborgX brand

10. Franchise Evaluation Process

1. Franchise application submission
2. Preliminary evaluation
3. Business discussion and location review
4. Territory consideration
5. Franchise agreement execution

11. Legal Disclaimer

This document is provided for informational purposes only and does not constitute a legal contract or guarantee of business performance.

All financial estimates and operational structures described are indicative and may vary depending on location, market conditions, and operational efficiency. The official franchise relationship will be governed solely by the formal franchise agreement executed between CyborgX and the approved franchise partner.

11. Contact Us

CyborgX EV

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